

Model Privacy Policy

I. Explanation

This Privacy Policy is based on article 13 of the General Data Protection Regulation and contains the rights and obligations of the undertaking regarding the external parties whose personal data it processes, mainly in the context of online sales and marketing of goods and services.

II. Model

This "Privacy Policy" regulates the processing of your personal data by the data controller: Thopise Consultancy (BE 0561.904.667), Hassaluthdreef 1 bus 1.1, 3500 Hasselt, BE.

Please read this Privacy Policy carefully. It contains essential information about the processing of your personal data and which cookies are used. By sharing your personal data on our Website www.camille-belgium-webshop.be, by contacting us by email/per phone or by submitting a question/complaint, you declare that you have read this Privacy Policy and expressly agree with its content.

Article 1 – Collected personal data

1.1. Thopise Consultancy processes your Personal Data in the context of its activities. This concerns:

- **Category 1**, based on cookies: your IP address and details about your visit to our Website (surfing behaviour, origin, search terms, etc);
- **Category 2**, upon registration or via one of the entry forms on our Website: your surname and first name, possibly the name of your company and VAT number, address details, your e-mail address and any other data you provide us with in the optional entry field;
- **Category 3**, if you call or email us: your email address and/or telephone number, as well as the data you provide yourself;
- **Category 4**, if you subscribe to our newsletter: your email address;
- **Category 5**, when placing an order: your surname and first name, possibly the name of your company and VAT number, address details and your email address.

1.2. Thopise Consultancy may collect your Personal Data in various ways:

- a. through your registration and use of our Website;
- b. our Website uses cookies and similar techniques to collect a number of Personal Data. For the provisions regarding the use of cookies, see article 7.

Article 2 – Purposes of the processing of data

2.1. General purposes:

Thopise Consultancy will use your Personal Data exclusively for:

- **Category 1:** the maintenance and improvement of our Website and the inclusion of Personal Data in anonymous statistics, from which the identity of specific persons or companies cannot be traced, with as legal basis your explicit, prior consent on your first visit to our Website;
- **Categories 2 and 3:** being able to answer the question you have asked on the legal basis of your explicit, prior online consent and our legitimate interest in contact by telephone;
- **Categories 2, 3 and 4:** direct marketing, newsletters, actions and promotions by Thopise Consultancy, with as legal basis our legitimate interest with regard to existing customers or your explicit, prior consent if you are not yet a customer of Thopise Consultancy. You can indicate at any time that you no longer wish to receive our newsletters via the opt-out option in our newsletters or by contacting us directly by mail or telephone;
- **Category 5:** the delivery and invoicing of products or services ordered by you, with as legal basis the performance of a contract that you have requested and for which the processing of your Personal Data is necessary because it is required by law or because Thopise Consultancy has a legitimate interest in doing so.

2.2. Direct marketing:

We also use your personal data for direct marketing purposes, but only if you give us your explicit consent ("opt-in") or if you are one of our existing customers.

You can revoke your consent to direct marketing at any time, at no cost and without stating any reason. All our mails contain a special unsubscribe link at the bottom of this mail.

Article 3 - How we share your information with third parties

We do not transfer your Personal Data to third parties, except with your prior consent.

If we ever cease our activities or transfer them to someone else, for example because we go bankrupt or sell our business, this could mean that your Personal Data will be transferred to third parties who will take over all or part of our business. In that case, Thopise Consultancy will always inform you in

advance to the best of its ability, but you acknowledge that this may not be technically or commercially feasible under all circumstances.

In exceptional cases, we may be required to disclose Personal Data on the basis of a court order or to comply with other mandatory laws or regulations. We will try to inform you in advance to the best of our ability, unless we are unable to do so for legal reasons.

Article 4 – Duration of the processing

We retain your Personal Data as long as necessary in function of the purposes of the processing.

- if you do not place an order for 5 years, we will delete your customer profile;
- for legal reasons we must keep your billing data for at least 7 years after the last invoice date;

Article 5 – Your rights

You have the right to access your Personal Data and the ways in which we use them at any time, free of charge. You have the right to request us to correct, supplement or remove your Personal Data. In a number of cases listed in the GDPR, you may also ask us to limit the processing of your Personal Data. You have the right to object to the processing of your Personal Data if you have serious and legitimate reasons that exceed our need to process your data. You also have the right to object at any time to the use of Personal Data for direct marketing purposes, even without having to give a reason. You have the right to request your Personal Data in digital and readable form and/or to have them transferred to another service provider of your choice. Insofar as our processing is based on your prior consent, you have the right to revoke that consent at any time.

You can exercise your rights by e-mail to info@thopise.be , by post to Hassaluthdreef 1 bus 1.1, 3500 Hasselt, BE or via the forms on our Website.

You have the right to file a complaint with the Belgian Data Protection Authority:

Drukpersstraat 35
1000 Brussels
Tel : +32 (0)2 274 48 00
contact@apd-gba.be.

If necessary, you can also file a claim for damages before the civil court.

Article 6 – How we secure your personal data

We have taken the appropriate technical and organisational security measures to ensure the safety of your Personal Data. Under no circumstances can Thopise Consultancy be held liable for any direct or indirect damage resulting from the erroneous or unlawful use of personal data by a third party.

Article 7 – Cookies

Our Website uses cookies and similar technologies. This helps us to provide you with a better user experience when you visit our Website and also allows us to optimize our Website. Without your prior consent, we only place the purely functional cookies that are necessary for our Website to function correctly. For all other cookies, we first ask for your consent.

The cookie list below gives you an overview of the cookies that our Website uses.

Cookie list

A cookie is a small text file containing data that a website (when a user visits it) wants to store on your device in order to remember information about you, such as your language preference or login information. These cookies are placed by us and are called internal cookies. We also use external cookies, i.e. cookies from a different domain than where you are currently located. We use cookies and other tracking technologies for the following purposes:

Strictly necessary cookies

These cookies do not store any personally identifiable information, but are necessary for the operation of our Website and therefore cannot be disabled. In most cases, these cookies are only used when you request a service, for example, to register your privacy settings, login to our Website or fill out a form. You can set your browser to block these cookies or to warn you about them, but consequently some parts of our Website will not function.

Name	Origin	Function	Retention period
CookieLawInfoConsent	CookieLawInfoConsent	Records the default button state of the corresponding category & the status of CCPA. It works only in coordination with the primary cookie.	1 year
_GRECAPTCHA	_GRECAPTCHA	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.	5 months 27 days
CookieLawInfo-checkbox-analytics	CookieLawInfo-checkbox-analytics	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the „Analytics“ category.	1 year
CookieLawInfo-checkbox-advertisement	CookieLawInfo-checkbox-advertisement	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the „Advertisement“ category.	1 year
CookieLawInfo-checkbox-others	CookieLawInfo-checkbox-others	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the „Others“ category.	1 year
CookieLawInfo-checkbox-necessary	CookieLawInfo-checkbox-necessary	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the „Necessary“ category.	1 year

Performance cookies

These cookies enable us to count visitors and their origin so that we can analyse and improve the performance of our Website. They help us understand which pages are the most and least popular and how visitors move around the site. All information collected by these cookies is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you visited our Website.

Name	Origin	Function	Retention period
_gat_gtag_UA_162515739_1	_gat_gtag_UA_162515739_1	Set by Google to distinguish users.	1 minute
_gid	_gid	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	1 day
_ga	_ga	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	2 years
_gcl_au	_gcl_au	Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services.	3 months

Functional cookies

These cookies enable our Website to offer additional features and personal settings. They may be set by us or by external providers of services that we have placed on our web pages. If you do not allow these cookies, these or some of these services may not work properly.

Name	Origin	Function	Retention period
WooCommerce_recently_viewed	WooCommerce_recently_viewed	Description unavailable.	Session
wootpmReferrer	wootpmReferrer	No description.	Session
Wp-wpml_current_language	Wp-wpml_current_language	No description available.	session

Marketing cookies

These cookies can be set by our advertisers on our Website. They may use these cookies to create a profile of your interests and show you relevant advertisements on other websites. They do not store any direct personal information, but are based on unique identifiers of your browser and Internet device. If you do not allow these cookies, you will see fewer personalised ads.

Name	Origin	Function	Retention period
Fr	Fr	Facebook sets this cookie to show relevant advertisements to users by tracking user behaviour across the web, on sites that have Facebook pixel or Facebook social plugin.	3 months
_fbp	_fbp	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	3 months

If you notice that other cookies are placed through our Website, we would appreciate it if you would notify us immediately so that we can make the necessary changes.

We will give you as much information as possible about cookies placed by third parties. However, if you would like to know more, please consult the privacy statements of these parties on their respective websites. Please note that we have no influence on the content of those statements, nor on the content of the cookies of these third parties.

On your first visit to our Website, you will be asked to accept our cookies. You can manage your choices at any time afterwards.

If you have any further questions or comments regarding the processing of your Personal Data, please contact us by e-mail at info@thopise.be , by post at Hassaluthdreef 1 bus 1.1, 3500 Hasselt, BE or via the contact forms on our Website.

More information about cookies can also be found at: <http://www.allaboutcookies.org/>.

More information about online behavioural advertising and online privacy can be found here: <http://www.youronlinechoices.eu/>.